



Sponsorship Packages
Christmas Awards Gala
2018



Why sponsor us?

The Society of Box Office Managers is a non-profit voluntary run organisation which exists purely for our members. SOBOM brings together the most influential and knowledgeable industry professionals from the worlds of ticketing. We can provide a platform for your business to add a reputational boost to over 450 members. There are four levels of sponsorship available rather than sponsorship for specific items.

SOBOM has grown year on year, with 2018 bringing in a record number of members. As we move into 2019 (our 40th year!) SOBOM has many new exciting challenges to ensure its continued success. We would love for you and your company to be part of our future by taking out one of these sponsorship packages. If you wish to create a bespoke sponsorship package then please do contact us for more information. We thank you in advance for your support and look forward to working with you.

Want to sponsor?

Simply choose one of the three sponsorship levels and contact me, Andrew Mills, SOBOM Chairman via the information below.

Andrew Mills

Andrew Mills

Chairman

Andrew@swc-office.co.uk



Gold Sponsor

Gold Sponsor of the Event

1 Table of 10 at the lunch

Branding opportunities on tables and around the venue

Branding on all Christmas Awards Gala event emails

Prominent logo on a step and repeat board for photographs on arrival

Prominent logo on menu and all printed materials

Prominent logo on Christmas Awards Gala event on SOBOM Website

1 free targeted solus email to all members

Opportunity to provide printed bags, with logo and branding, for goodie bags
(at extra cost)

We will also work with you to maximise any other opportunities and ideas you
may have

Plus...new this year

An allocated Award Category where you can present an award

£7,500



Silver Sponsor

Silver Sponsor of the Event

4 free places at the lunch
Branding on all Christmas Awards Gala emails
Logo on step and repeat board for photographs upon arrival
Logo on menu and any other printed material

Plus...new this year

An allocated Award Category where you can present an award

£3,000

Bronze Sponsor

Bronze Sponsor of the Event

2 free places at the lunch
Branding on all Christmas Awards Gala emails
Logo on step and repeat board for photographs upon arrival
Logo on menu and any other printed material

Plus...new this year

An allocated Award Category where you can present an award

£1,000